



**Dundalk  
Chamber**  
Advancing business together

PARTNERSHIP

OPPORTUNITIES



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## Our Vision

To make Dundalk the best place to live and work.

## Our Mission

To stimulate investment, sustain economic growth and enhance business opportunities.

# Who are we?



Pat McCormack, Dundalk Chamber President

Dundalk Chamber are one of the largest and most influential Business Networking and lobbying organisations in the Northeast. We represent more than 250+ local and national businesses, collectively employing 10,000+.

Established over 130 years, Dundalk Chamber plays a critical role in the local economy through our mission of stimulating investment, sustaining economic growth and enhancing business opportunities.

For 2025 we have an exciting line up of high quality events tailored to the wide selection of our membership base.

This brochure outlines the key partnership opportunities that are available with Dundalk Chamber. We look forward to working with you to help achieve your company goals in 2025.

A handwritten signature in blue ink that reads 'Pat McCormack'.

We represent



**250+**  
member companies



**10,000+**  
employees



**8,000+**  
followers

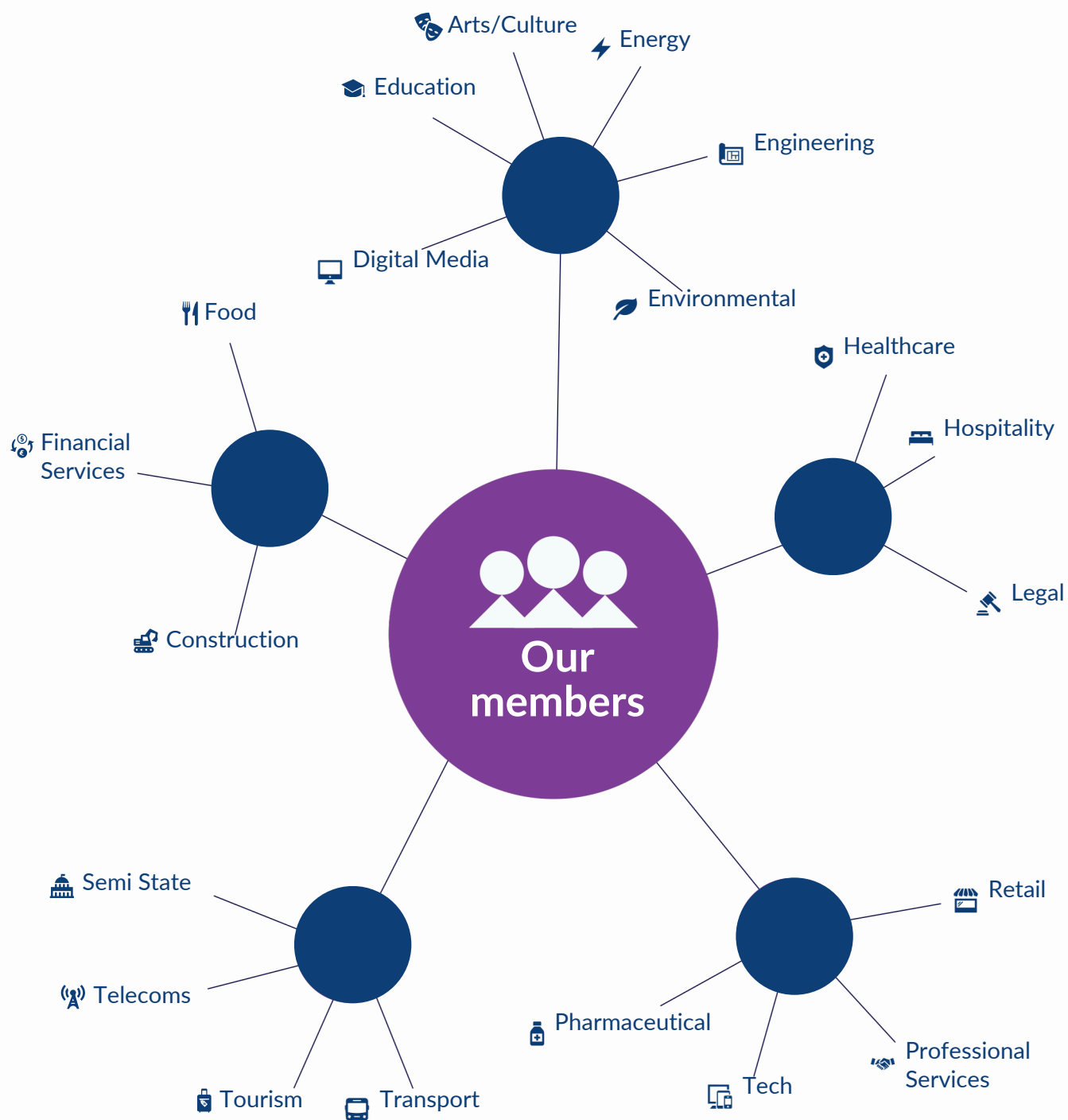
# WE SUPPORT

# WE IMPACT



## SUSTAINABLE DEVELOPMENT GOALS

# Industry Sectors



# Why sponsor?

Dundalk Chamber events offer a key opportunity to communicate directly with Dundalk's business community, to support the ongoing work of the Dundalk Chamber, to attract investment to the region and to demonstrate support to businesses as we face the opportunities and challenges ahead



Speak directly to senior representatives from Dundalk & Louth's business community



Increase brand awareness and key company priorities with Chamber members



Showcase company knowledge



Position your company as thought leaders



Profile key decision-makers



Engage new and existing clients from Dundalk Chamber's membership

# Our 2024 Partners & Event Sponsors



# Corporate Partnerships

At Dundalk Chamber, we value the support and partnership of organisations that share our commitment to investing in the development and growth of businesses in the region.

Sponsorship of Dundalk Chamber and our events provides a unique platform for networking with key leaders and decision-makers from various industries.

As a sponsor your organisation will gain prominent visibility and align your brand with the leading business organisation in the region, as well as forging valuable connections and potential collaborations.

To learn more about our sponsorship opportunities and how your organisation can play a vital role in the development of the region, contact us at 0429336343.

We look forward to the possibility of partnering with your organisation to make Dundalk and the region the best place to invest, work and live.



2024 Corporate Partners - WuXi Biologics and UHY FDW

## Benefits of sponsorship



### Web

Branding on home page of the Dundalk Chamber website  
Branding on dedicated sponsor page of Dundalk Chamber website  
Quarterly blog on Dundalk Chamber website of your choosing (Subject to Chamber approval)



### Email

Branding included on all Dundalk Chamber email signatures



### Webinar

An opportunity for your company to host a business webinar/information session on a theme of your choice. (Subject to Chamber Approval)



### Social Media

Your brand & quarterly blogs promoted through Dundalk Chamber's social media platforms



### Branding Opportunity

(When possible) Logo on the screen, signage at Dundalk Chamber AGM and Annual Awards Gala



### Media

Photographer and photocall at above events, picture from these events to be included in press release to media



### Events

Opportunity to field a team in the Dundalk Chamber Annual Golf Classic  
Collateral on chairs at:

- Corporate Summer Event,
- Chamber Annual Awards Gala,
- Budget Breakfast Briefing,
- Corporate Winter Event





# Hosting Opportunities



Dundalk Chamber represents a thriving community of businesses who are focused on business growth.

To further support these members, we host a series of bi-monthly **Business Tours**.

Every business needs a network to grow. Our popular Business Tour Series networking events allow businesses to meet and build relationships in order to increase business opportunities. Engage with new and existing clients



Why not host one of our events to:

- Showcase your venue
- Launch a new product or service
- Meet Dundalk Chamber members
- Welcome speaking opportunity from a company representative

Facility Visit of WuXi Biologics and Cusken SyncIT

## Benefits to members

- Gives our members the opportunity to showcase their facilities
- Allows our members to make valuable new connections
- Members have the opportunity to launch new products or services

## Target audience

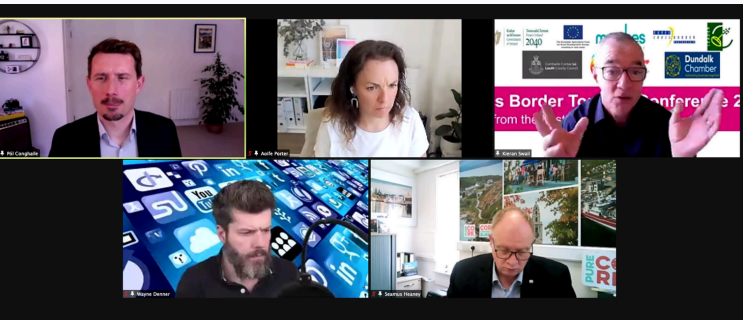
Dundalk Chamber Members, previous Business Tour visits include National Tile, WuXi Biologics, and Cusken Sync IT.



# Online Events

## Webinars & Information Sessions

Dundalk Chamber offers an opportunity for companies to run a business webinar or information sessions on a theme of their choice, relevant to your business.



## Themes and speakers

To be agreed in conjunction with Dundalk Chamber.

Some key themes for 2024 include, but are not limited to:

- Pensions
- Digital Marketing
- Cyber Security
- Buying & Selling Your Business

## Target audience

Our extensive membership gives a reach of over 10,000+ business professionals.

Price available on request

## Benefits of sponsorship

Connect with senior decision-makers from Dundalk Chamber's membership and position your brand as thought leaders. Dundalk Chamber provides you access to our dedicated events team and to an audience.



### Speaking Opportunity

Opportunity for a company representative to welcome guests and deliver key company messages



### Email

Branded invite sent to full Dundalk Chamber database



### Social Media

Your brand promoted through Dundalk Chamber's social media platforms



### Web

Logo and event on the Dundalk Chamber website



### Branding Opportunity

(When possible) Logo on the screen.



### Media

Press release on event sent to media

# Bespoke In Person Events

## Business breakfasts, lunches and seminars

Dundalk Chamber offers an opportunity for companies to run a business breakfast, lunch or seminar on a theme of their choice, relevant to your business.



## Themes and speakers

To be agreed in conjunction with Dundalk Chamber.

Some key themes for 2024 include, but are not limited to:

- Finance
- Access to Funding supports
- Health & Safety
- Tax

## Target audience

Our extensive membership gives a reach of over 10,000+ business professionals.

Price available on request

## Benefits of sponsorship

Connect with senior decision-makers from Dundalk Chamber's membership and position your brand as thought leaders. Dundalk Chamber provides you access to our dedicated events team and to an audience.



### Speaking Opportunity

Opportunity for a company representative to welcome guests and deliver key company messages



### Email

Branded invite sent to full Dundalk Chamber database



### Social Media

Your brand promoted through Dundalk Chamber's social media platforms



### Web

Logo and event on the Dundalk Chamber website



### Branding Opportunity

(When possible) Logo on the screen, signage at the event, and opportunity for collateral on chairs



### Media

Photographer and photocall at the event, picture from the event to be included in press release to media

# Tourism Conference

Dundalk Chamber's vision is that Louth will be globally renowned both for tourism and culture. We do this by promoting long-term conversations about what Louth Tourism should look like in the future through our lobbying work, Tourism Networking Group and Tourism Conference. Our conference feature experts and leading tourism industry figures who give valuable insights and updates.



## Areas of interest

- Developing a thriving tourism sector
- Emerging travel trends
- Educational Section - marketing, digital media
- Funding opportunities

Past speakers include:

Pól Ó Conghaile, Travel Editor, Irish Independent,  
Raymond Coyle, Tayto Park  
Sammy Leslie, Castle Leslie

For further information including pricing on Title sponsorship of the Conference or on other sponsorship opportunities contact us at [events@dundalk.ie](mailto:events@dundalk.ie).

## Benefits of sponsorship



### Speaking Opportunity

Opportunity for a representative to welcome guests and deliver key company messages



### Social Media

Your brand promoted through Dundalk Chamber's social media platforms



### Email

Branded invite sent to full Dundalk Chamber database



### Branding Opportunity

(When possible) Logo on the screen, signage at the event, and opportunity for collateral on chairs



### Web

Logo and event on the Dundalk Chamber website



### Media

Photographer and photocall at the event, picture from the event to be included in press release to media

# Business Awards Sponsorship

Dundalk Chamber's prestigious Annual Awards is the standout event in the Louth business calendar. It is the largest business dinner in the county and a fantastic gathering of the business community and public figures attended by 500+ guests.



Training Award 2024 won by WuXi Biologics

## Potential Awards Categories

- Micro Business of the Year
- Training Award
- Green Champion
- Employee Health & Wellbeing
- Technology, Research & Innovation
- Outstanding SME



Large Business of the Year 2024 won by Great Northern Distillery

## Target Audience

Senior representatives from Dundalk Chamber Members and North Louth Business Community.

## The cost of sponsoring:

Cost of sponsorship for Title Sponsor or Award Category Sponsor available on request.

## Benefits of sponsorship



### Email

Branded invite sent to full Dundalk Chamber database



### Social Media

Your brand promoted through Dundalk Chamber's social media platforms



### Web

Logo on our dedicated Awards Page on the Chamber website



### Branding Opportunity

(When possible) Logo on the awards application, signage at the event, and opportunity for collateral on chairs



### Media

Photographer and photocall at launch of awards and at the event, pictures from both to be included in press release to media

# Annual Golf Event



The Chamber Golf Day has established itself as firm favourite on the Chamber's events schedule. More than 160 golfers played in our Golf Day in 2024. The title sponsor receives a complimentary team in the event and can display branding around the course on the day.

There are a number of opportunities available for secondary sponsorship:

- Sponsor a Tee
- Longest drive
- Nearest the pin

The cost of sponsoring:

Title Sponsor

Tee Sponsor

Longest Drive Sponsor

Nearest the Pin

Prices Available on request



## Benefits of Title Sponsorship



### Email

Branded invite sent to full Dundalk Chamber database (Title Sponsor)



### Client Invitation

Title sponsor receives a complimentary team (four people) in the event



### Social Media

Your brand promoted through Dundalk Chambers social media platforms



### Venue

Where possible, Signage around the Golf Course and clubhouse



### Web

Logo and event on the Dundalk Chamber website



### Media

Photographer and photocall at the event, picture from the event to be included in press release to media

# Other Partnership Opportunities

## Newsletter Sponsorship

Our digital newsletter, Dundalk Chamber Digest, is published every month and carries the latest news from around the Chamber, including details about events, policy updates, and developments happening in Dundalk. The newsletter also provides a vehicle for members to share their news and offers with their fellow members.

## Newsletter Advertising

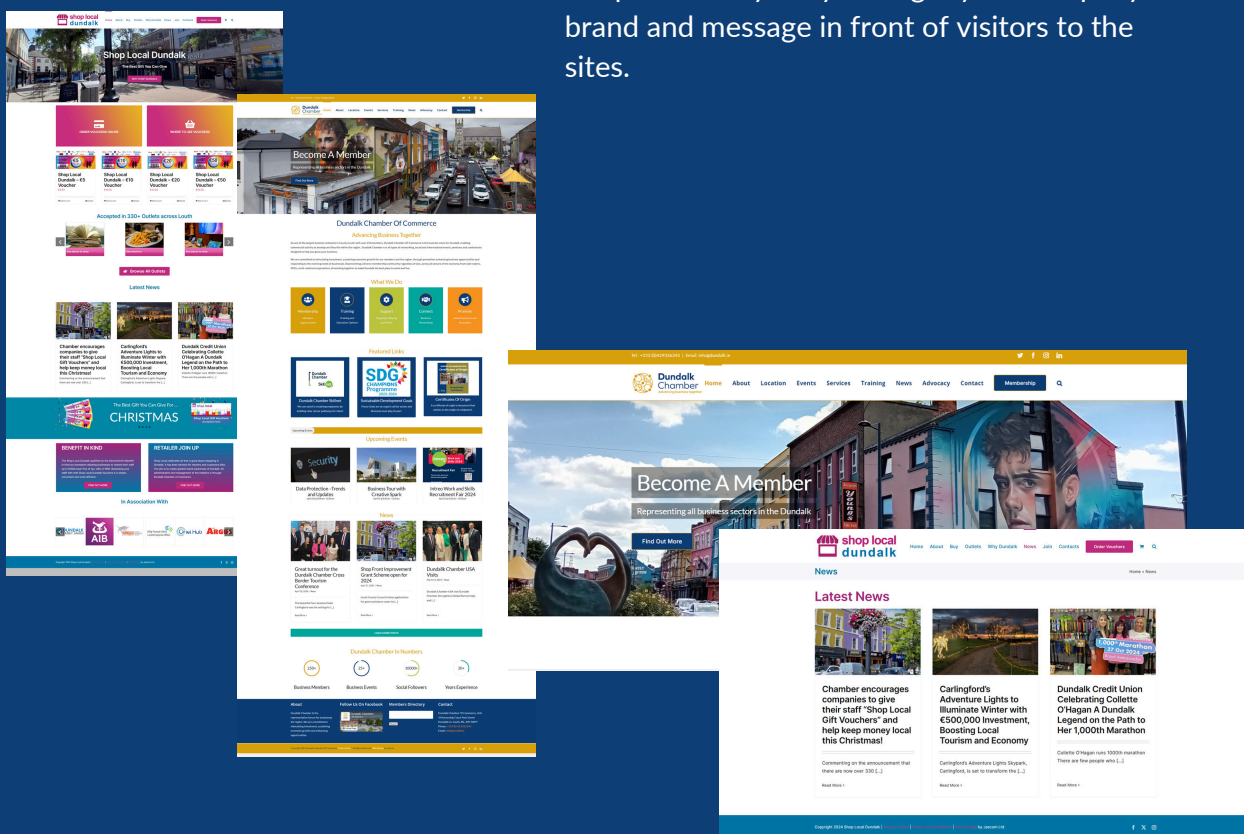
Take an advert in Dundalk Chamber's monthly newsletter, Dundalk Chamber Digest. Advertising in the newsletter provides the perfect way for you to get your company's brand and message in front of all Chamber members and subscribers.

## Survey Sponsorship

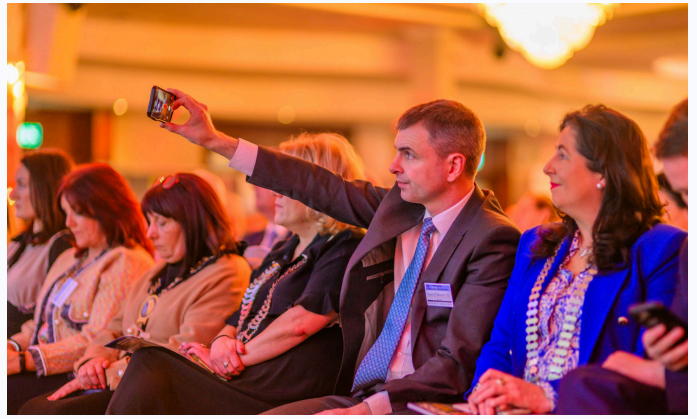
Opportunity to be the exclusive sponsor of our Bi-Annual survey for 2025. We survey our members bi-annually to help determine the current trading conditions and challenges currently facing businesses. The findings of each survey are used to shape our lobbying agenda and inform priorities we take to key decision makers.

## Blog Advertising

Advertise with a blog post on Dundalk Chamber or Shop Local Dundalk websites, which provides the perfect way for you to get your company's brand and message in front of visitors to the sites.









## The Voice of Dundalk Business



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Dundalk  
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www.dundalk.ie



dundalk\_chamber



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