

Re-turn

Ireland's New
**Deposit
Return
Scheme**

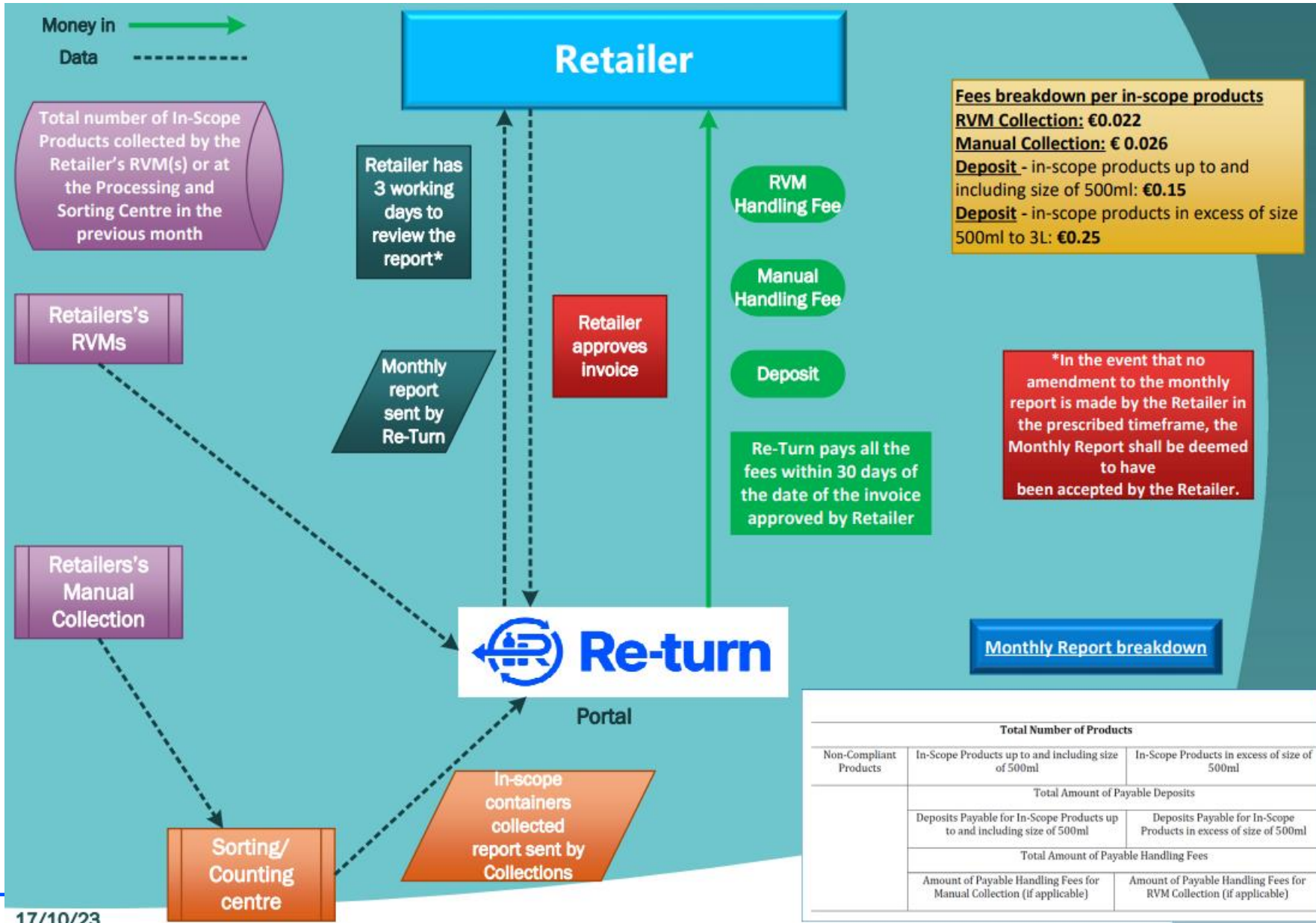
Retailer Journey
Guide



Re-turn Strategic Objectives

- Establish Re-turn as a best-in-class Deposit Return Scheme that is efficient and cost effective for all stakeholders, resulting in maximum environmental benefits
- As a Circular Economy initiative, achieve maximum circularity for drinks containers and achieve EU recycling targets of 77% by 2025 and 90% by 2029
- Influence and shape attitudes of consumers on the positive impact of introducing Deposit Return and Inspire them to actively participate and advocate on behalf of Re-turn
- Contribute to the reduction of litter and waste nationwide, particularly for drinks containers consumed 'on-the-go'.

Retailer Operational Flow



Retailer Registration Process

All retailers must complete registration by 14 December 2023

1

Create user

This is a personal account on the portal that is required for each user.

2

Create Company

Select company type, this will include an option for sole traders

Limited companies must be registered with their own unique CRO number

3

Add stakeholder

Adding a stakeholder enables a user to distinguish the role of their company within the Scheme.

At this point, Retailers will be required to read and sign Retailer Membership Rules.

4

Upload Premise(s)

All retailers will be required to upload information on all their premises i.e. address, size of store and premise type

Financial details are added if operating a Take Back service. This ensures payment of Handling Fees.

Retailers can select their type of takeback for each site, and whether they will apply for a Take Back Exemption. (Step 5)

5

Take Back Exemption

For full details of Take Back Exemption criteria, please view [here](#).

Retailer applying for Take Back Exemption should select the type of Take Back Exemption from options provided

Retailers can provide additional evidence and send details.

6

Collection Details

Enter specific details for each store and provide information on site access.

Indicate collection Requirements for each site.

All retailers will be required to download an MF authenticator app to provide additional security for users. Full details to follow.

Take Back Exemptions

All Retailers must first register with the Scheme before applying for a Take Back Exemption. Take Back Exemptions are available to Retailers that meet of the following criteria:



Store size under 250sqm. This applies only to retail facing areas



Hospitality sector exemptions. All HORECA establishments will be required to register with the scheme and will qualify for a takeback exemption



Retailers who operate on a primarily food to go basis and are under 250 square meters



Online retailers will be provided exemption subject to displaying a QR code on sales documentation, notifying customers of takeback facility



Vending machine operators will be provided a Take Back Exemption with a similar obligation to display a sticker/notice on all vending machines, with QR code indicating location of takeback facilities

Retailer In-store Obligations

In-store Obligations for all retailers

- Ensure all in-scope stock has the Re-turn logo
- Display the certificate of registration with DRSI CLG, in a manner that is visible to all customers, making it clear that the retailer is part of the scheme
- Charge the deposit when selling in-scope products
- Display the deposit value separately from the product price on all pricing, including a separate line price on the till receipt

Obligations for Retailers with a Deposit Return Point

- Accept in-scope containers, irrespective of where the in-scope product was purchased.
- Retailers must offer the consumer the option to get a cash refund

Obligations for Retailers with a Take Back Exemption

- Display your Take Back Exemption notice for consumers
- Display in a manner that is clearly visible to all customers a QR code locator ad website URL, to access the Deposit Return Point map, showing locations nationwide. (Must be present on receipts / sales documentation for online retailers).

Deposit Return Take Back Options

Retailers who do not qualify for a Take Back Exemption have two options when providing a Take back service:

- Manual Collection / Over the counter – for more details please click [here](#).
- Reverse Vending Machines (RVM) - for more details along with the approved Suppliers List please click [here](#).

The volume of sales and expected returns of drinks containers, is a key driver in determining whether a Retailer chooses manual collection or opts for automatic collection via RVMs.

All Retailers who operate deposit return points and take back Re-turn logo containers from consumers, will be paid the following

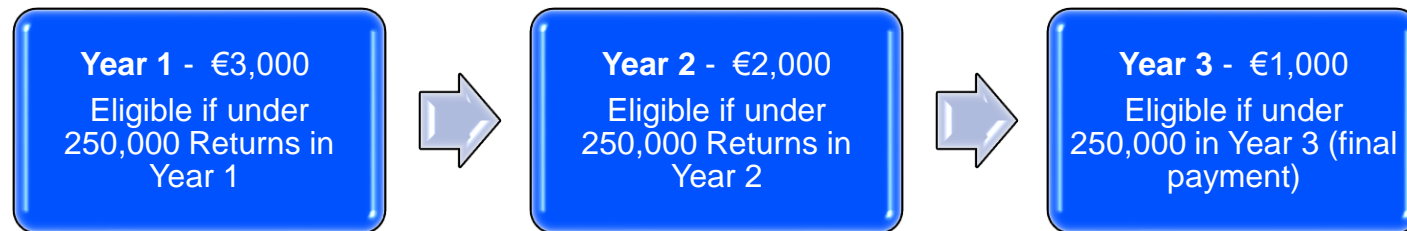
Handling Fees:

Manual - €0.026 per container

Automatic Collection (RVM) - €0.022 per container

Additional Supports

For Retailers opting to take back in scope drinks containers through RVMs, the approximate starting price is €12,000. To find out more about RVMs, check out the RVM Supplier List on our website. Retailers who purchase an RVM and take back less than 250,000 drinks containers per year may apply for financial support from Re-turn.



Collections



Collections will be managed by the scheme logistics partner: LPP (Limerick Polymers Production)



LPP will deliver wheelie bins to retailers operating an RVM takeback location



LPP will deliver bags and tags for manual takebacks at no additional cost to retailers



Reimbursement of the deposit fee and a handling fee will be paid on each in-scope container returned to the retailer

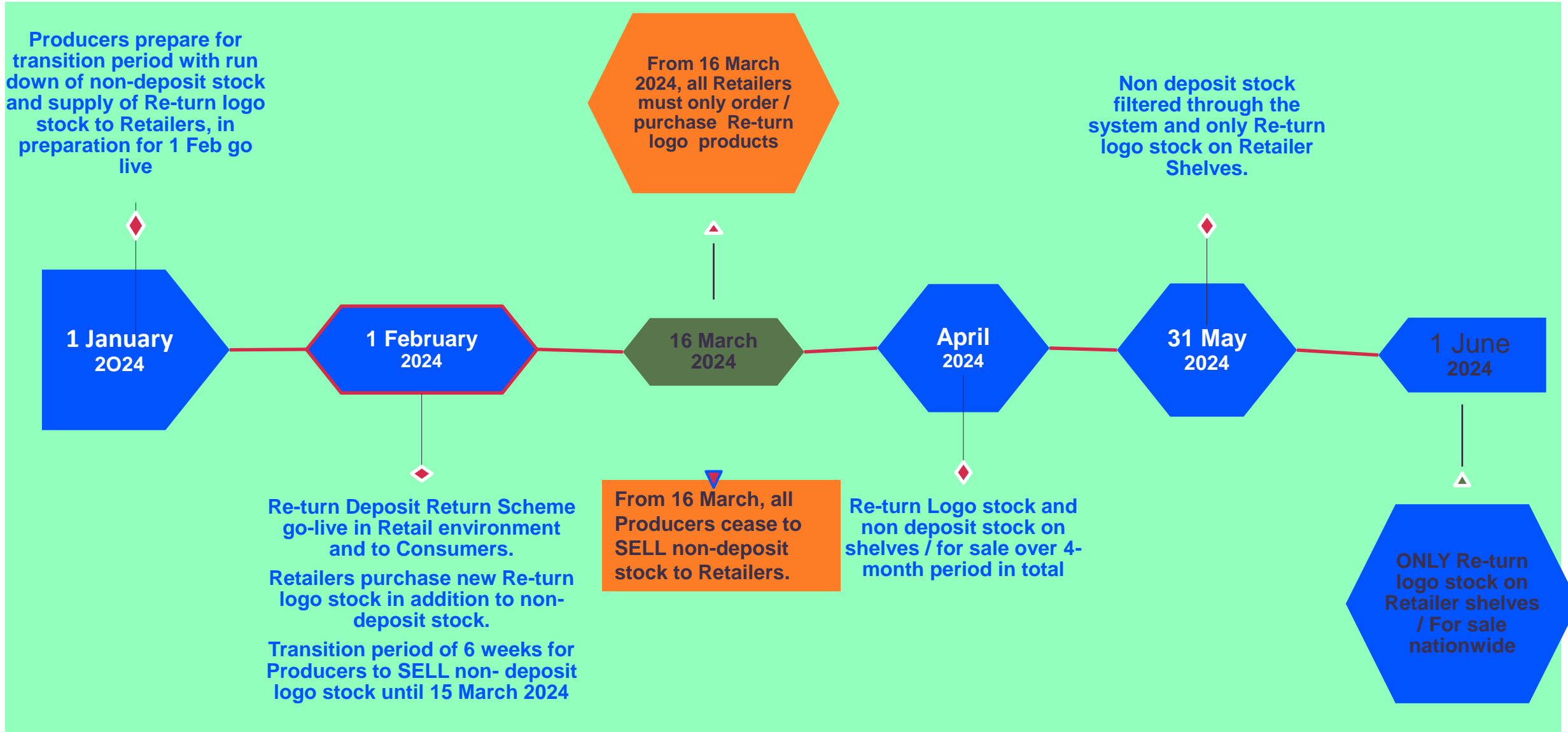


RVMs will upload collection volume data to Re-turn



Manual returns will be counted and validated at LPPs counting centre

Re-turn Transition Period Timeline



Summary and Next Steps

All Retailers who sell 'in scope' drinks containers are legally obliged to register with Re-turn and should do so by **14 December 2023**.

- To complete the registration process, please go to www.re-turn.ie/retailer
- A full step- by-step guide (pdf and video) on retailer registration, including premises, take back exemptions and financial information will be available from next week.
- For further information and support on next steps, please contact our [Membership Team](#) at 01-4618680 or email us at info@re-turn.ie

