

# Certificate in Business in Entrepreneurship

## In collaboration with TUS Learning Gates

**Level 6 Qualification on the National Framework of Qualifications**

**Commencing:** September 2023

**Delivery:** Every Monday and Wednesday from 9.30 am – 1pm

**Fee:** € 2,350 - Flexible payment plans available

Delivered fully Online, in your local TUS Learning Gate with live interactive classes and recorded sessions for increased flexibility.

### Course Content:

Graduates will develop key competencies in

- Learning and Development for Higher Education
- Entrepreneurial Skills
- E-Business and Web Creation
- Finance for Entrepreneurs
- Creativity for Product Innovation
- Professional Development, Career Planning and Mentoring
- The Business Environment and the Entrepreneur
- Sales Practice and the Pitch
- Social Media Applications



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[tus.ie/flexible](https://tus.ie/flexible)

**Scan the QR code to apply now:**



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# Bachelor of Business (Hons)

**NFQ LEVEL 8 (240 ECTS)**

Delivery - Online (TUS Learning Gate)

Start Date: September 2023

Duration: Four Years

Schedule: Every Tuesday and Thursday from 9.30am – 1pm

**Who can I contact?**

declan.doran@tus.ie



tus.ie/flexible

## What will I study?

- Company Law
- Decision Making Techniques
- Taxation
- Corporate Reporting
- Economic Policy and Analysis
- Computer Studies
- Business Model & Enterprise
- Market Research and Analysis
- International Marketing
- Strategic HRM
- Sales Management
- Personal General Insurance
- Financial Accounting
- Microeconomics for Business
- Computer Applications
- Management
- Entrepreneurial Skills
- Business Mathematics
- Macroeconomics for Business
- Marketing
- Management Accounting
- IT and Computer Applications
- Business Law
- Managerial Finance
- Business Information Systems
- Financial Accounting
- Operations Management
- Marketing Management in a Digital Age
- Introduction to HRM
- Applied Economics
- Applied Entrepreneurship
- Services Marketing
- International Economics
- E-commerce
- Insurance



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