

GO GREEN WITH SUPPORT FROM YOUR LOCAL ENTERPRISISE OFFICE

“Many small businesses want to “Go Green” and embrace the principles of sustainability, but just don’t know where to start” explains Thomas McEvoy, Louth County Council’s Head of Enterprise. “Going Green starts at your Local Enterprise Office. We’ve launched a new support programme called [Green for Micro](#).”

“We’re taking away all the theory and bringing supports directly to businesses. The programme will provide free one-to-one mentoring. Mentors will work with the business owner to examine their own circumstances, working to develop a customised action plan for each business.”

For many businesses, the first steps will be actions that can be done quickly, easily and at little or no cost. For example changes in energy and water use or waste production. These can be quick, easy to implement steps.

But the action plan can also help businesses to identify longer term projects to further reduce their carbon footprint, environmental impact and costs. For qualifying businesses up to 10 employees, LEO Louth can also provide grant aid of 50% up to a maximum of €2,500, to help support them make the necessary changes.

Thomas concluded *“Green for Micro is a free programme for micro enterprises. We also have Green supports available for companies with 10-50 employees. To download the brochure, watch a video case study and apply, visit www.locaenterprise.ie/green.”*

Green for Micro was launched as part of Local Enterprise Week in an online event featuring 5 micro-enterprises that have embraced Green and Sustainability measures. To watch back, click [here](#).

A selection of the Spotlight Events staged during Local Enterprise Week are also available to watch on demand right [here](#).