

14th December 2017

Over half a million Shop Local Gift Vouchers sold this Christmas

Michael Gaynor President of Dundalk Chamber is delighted to announce that sales of the Shop Local Gift Vouchers has hit an unbelievable record of over half a million euros worth of Shop local Gift Vouchers sold this Christmas. Dundalk Chamber started this initiative over 2 years ago and they have been an unmitigated success. Michael mentioned that there was a huge effort put in by the Chamber to help local retail and this voucher scheme has given local retailers a welcome boost. This means that over €1.2 million worth of vouchers have been sold since their launch 2 years ago.

Michael Gaynor thanked the business community of Dundalk for getting behind this scheme and buying the vouchers for their staff this Christmas. Michael mentioned “these sales would not have happened if it has not been for the good will of the business community who see the value in keeping money in the locality. Stopping the flow of money from the town has been our priority.” Michael also thanked members of the public who bought the vouchers and kept it local this Christmas.

Michael commented that “this initiative was set up to help keep money, and protect local jobs within the local economy. The Chamber plan is to grow sales even more in 2018!”

Paddy Malone PRO of Dundalk Chamber commented on the vouchers saying the give the receiver “ the gift of choice as they can be spent in Toy Shops, Restaurants, Hair Salons, Gift Stores, Gyms, Beautician, Clothes shops, and much more- you will be amazed with the selection of businesses now redeeming them which includes over 280 shops all around Dundalk and surrounding areas. “ The vouchers now come in a €5 denomination as well as €10, €20 and €50’s. They are an ideal gift all year round for Birthdays, Weddings, Communions, Confirmations, Competitions, Retirements and staff rewards.

Paddy mentioned that the “beauty of these vouchers is that they do not expire and the shops get the full amount back. They do not lose value over time.” Members of the public can buy the vouchers in Grants Dublin St, McCuskers in Earl St, Central News Clanbrassil St, Centra Blackrock, Flanagans Mace, Sheelans in Riverstown, Finnegans in Louth Village and Victorys Centra in Dunleer.

You can also purchase them online on www.dundalk.ie/vouchers - there is no charge for delivery. The vouchers can also be purchased directly from the Dundalk Chamber of Commerce Office by calling Brenda on Tel: 042 9336343 or email accounts@dundalk.ie To check out the full list of outlets

who are redeeming the Shop Local Gift Vouchers visit
<http://shoplocal.dundalk.ie> “

Press release ends

**For further information on this press release call Paddy Malone on Tel:
042 9336744 or email paddy@malone.ie**