

13th May 2016

“Shop Local Gift Vouchers sales hit €250,000 and rising!

Launched only a year ago- President of Dundalk Chamber of Commerce Michael Gaynor is delighted with the success of the Shop Local Gift Vouchers to date. “With just under €250,000 sold to date in our first year they have been a resounding success. These vouchers help to keep money in the local economy and help protect local jobs. Launched only twelve months ago, the Chamber plan to build on this year even more in 2016”

With over 190 shops and businesses now redeeming these vouchers there is a wide range of shops and businesses where you can spend them including Restaurants, Hair Salons, Gift Stores, Gyms, Beautician, Clothes shops and much more. These vouchers are the ideal for occasions such as Weddings, Birthdays, Communions, Confirmations and Anniversaries.

Michael would also encourage local companies to buy these vouchers for their staff as Christmas Bonuses as they can save 56% on staff rewards by giving employees a Shop Local Gift Voucher instead of cash. They can reward their staff with a €500 tax free payment. You are entitled to give one each and every year. Under the Small Benefits Exemption Scheme, company directors and employees can receive a non-cash bonus of up to €500 in value on a completely tax free basis each year.

As the payment must be in a non-cash form, the most common way to avail of this scheme is by purchasing gift vouchers. By buying the “Shop Local Gift Vouchers” not only can you save money by taking advantage of the Government Small Benefit Exemption Scheme but it is also a fully deductible business expense for your company. If you haven’t availed of the Small Benefit Exemption Scheme so far in 2016, Michael you encourage you do so before 31st December and use Shop Local Gift Vouchers for this.

Dundalk Chamber would encourage all local companies to buy these vouchers and help retail in Dundalk- By buying these vouchers you are keeping local jobs in Dundalk – jobs where family and friends are employed. These are helping Dundalk Retailers to stay in business, and assist with the revitalising our town.

Michael reiterated that “there is no commission on this voucher –€100 is worth €100 and costs €100 to buy. The “Shop Local Gift Vouchers” are available to purchase online on www.dundalk.ie/vouchers or directly from the Dundalk Chamber Offices Unit 4 Partnership Court Park St. Dundalk (across the rd. from Dundalk Lighting) or by calling Tel: 042 9336343 or email accounts@dundalk.ie

They can also be bought in Grants in Dublin St., Cuchulainn Credit Union, Central News Clanbrassil St., McCuskers Newsagents in Earl St. Dundalk, Centra in Blackrock, Finnegan’s in Louth village, Sheelan’s Riverstown, McCrystal’s in Jenkinstown, Valentines XL Carlingford and Victory’s Centra in Dunleer.

Press release ends