

7<sup>th</sup> April 2016

***Buy “Shop Local Gift Vouchers” and keep money local!***

With nearly 200 shops and businesses signed up to redeem “ **Shop Local Gift Vouchers**” they are the ideal gift for any occasion. The vouchers can be redeemed in Hair Salons, Beauticians, Boutiques, Gift Shops, Garages, Restaurants, Furniture shops, Food and Drink, Travel Agents and much more- all needs are catered for- there is a wide choice of participating outlets throughout Dundalk and the surrounding area you can spend them.

Michael Gaynor President of Dundalk Chamber of Commerce stated that “since the vouchers launch in May 2015 we have sold over €210,000 to date. These Shop Local Gift Vouchers are being bought throughout the year by individuals, groups and businesses whose staff have opted to have them instead of cash bonuses. People have really taken to the vouchers and we have had a tremendous response from the public and participating retailers themselves. Because it is accepted in so many outlets you can do a whole days shopping, treat the family to a meal and have a night out on the vouchers”

Michael reiterated that “The Chamber makes no money on the sale or redemption of these vouchers. By buying these vouchers you are keeping local jobs in Dundalk – jobs where family and friends are employed. These are helping Dundalk Retailers to stay in business, and assist with the revitalising our town”.

The Gift Vouchers come in €10, €20 and €50 denominations and are valid for two years. They are also ideal as gifts of choice for occasions such as Weddings, Birthdays, Communions, Confirmations Retirements, Competitions and Anniversaries. He would encourage companies to buy them for their staff as Christmas bonuses and also members of the public to buy them for special occasions.

The “Shop Local Gift Vouchers” are available to purchase online on [www.dundalk.ie/vouchers](http://www.dundalk.ie/vouchers) or directly from the Dundalk Chamber Offices Unit 4 Partnership Court Park St. Dundalk ( across the rd. from Dundalk Lighting) or by calling Tel: 042 9336343 or email [accounts@dundalk.ie](mailto:accounts@dundalk.ie)

You can also use them as bonuses or rewards for Staff as you can give €500 as a non-cash bonus in value on a completely tax free basis each year under the Government Small Benefit Exemption Scheme. Saving Employers 56% on staff rewards. Don't forget if you are running competitions or draws use these and help keep it local.

The vouchers can also be bought in Grants in Dublin St., Cuchulainn Credit Union, Central News Clanbrassil St., McCuskers Newsagents in Earl St. Dundalk, Centra in Blackrock, Finnegan's in Louth village, Sheelan's Riverstown, McCrystal's in Jenkinstown, Valentines XL Carlingford and Victory's Centra in Dunleer.