

22nd January 2016

Over €200,000 of “Shop Local Gift Vouchers”!

President of Dundalk Chamber of Commerce Michael Gaynor is delighted that over **€210,000** worth of Shop Local Gift Vouchers have been sold to date. These vouchers help to keep money in the local economy and help protect jobs.

Over 160 shops and businesses are redeeming these vouchers. Chamber President Michael Gaynor also encourages local companies to buy these vouchers and avail of the tax breaks. He would also ask the general public that if they are considering giving cash as presents that they use the vouchers instead. At no cost to anyone this guarantees the money is spent locally. Remember for every €1 sold in vouchers it is worth €4 to the local economy!

Shop Local Gift Vouchers are the ideal reward for your staff as bonuses and rewards. They are also ideal as gifts of choice for occasions such as Weddings, Birthdays, Communions, Confirmations and Anniversaries.

Michael stated that the reaction from local shops and members of the public has been fantastic. The Chamber intends to build on this initiative and develop the purchasing of Shop Local Gift Vouchers for every occasion throughout the year.

These vouchers are guaranteed to be spent in Dundalk and surrounding areas and will help support local business and jobs. By replacing a cash bonus with Shop Local Gift Vouchers you will be giving your employees more than double their bonus! The Gift Vouchers come in €10, €20 and €50 denominations and are valid for two years. You can spend them in more than 160 shops including hair salons, clothes shops, restaurants, toy shops, food and drink, travel agents and much more- all your needs are catered for!

Michael reiterated that “there is no commission on this voucher –€100 is worth €100 and costs €100 to buy. By buying these vouchers you are keeping local jobs in Dundalk – jobs where family and friends are employed. These are helping Dundalk Retailers to stay in business, and assist with the revitalising our town”.

The “Shop Local Gift Vouchers” are available to purchase online on www.dundalk.ie/vouchers or directly from the Dundalk Chamber Offices Unit 4 Partnership Court Park St. Dundalk (across the rd. from Dundalk Lighting) or by calling Tel: 042 9336343 or email accounts@dundalk.ie

They can also be bought in Grants in Dublin St., Cuchulainn Credit Union, Central News Clanbrassil St., McCuskers Newsagents in Earl St. Dundalk, Centra in Blackrock, Finnegan’s in Louth village, Sheelan’s Riverstown, McCrystal’s in Jenkinstown, Valentines XL Carlingford and Victory’s Centra in Dunleer.

Press release ends

For further information on this press release call Paddy Malone on Tel: 042 9336744 or email paddy@malone.ie