

23RD November 2015

Reward your staff with “Shop Local Gift Vouchers” of buy for your family and friends this Christmas!

Shop Local Gift Vouchers, Dundalk Chamber’s initiative to protect jobs and retailers is winning for the town. The Chamber is delighted that over 140 shops have signed up for the scheme and local employers are availing of the tax breaks. We would now ask the general public that if they are considering giving cash as presents that they use the vouchers instead. At no cost to anyone this guarantees the money is spent locally

Shop Local Gift Vouchers are the ideal reward for your staff this Christmas. It is also ideal gift of choice for occasions such as Retirements, Birthdays and Christmas Bonuses and Staff Rewards!

This is money which is guaranteed to be spent in Dundalk and surrounding areas and will help support local business and jobs. By replacing a cash bonus with Shop Local Gift Vouchers you will be giving your employees more than double their bonus! The Gift Vouchers come in €10, €20 and €50 denominations and are valid for two years. You can spend them in more than 140 shops including hair salons, restaurants, toy shops, food and drink, travel agents and much more- all your needs are catered for!

Remember there is no commission on this voucher –€100 is worth €100 and costs €100. By buying these vouchers you are keeping local jobs in Dundalk – jobs where family and friends are employed.

The Chamber makes no money on this initiative –So we are sincerely asking you. If you are planning to giving staff bonuses this Christmas or buying presents for your family, then buy local and buy the Shop Local Voucher and help Dundalk Retailers to stay in business, and assist with the revitalising our town.

Employers can save 56% on staff rewards now by giving employees a Shop Local Gift Voucher instead of cash. This has been increased from €250 to €500 this Christmas! They can reward their staff with a €500 tax free payment? The good news is that you are entitled to give one each and every year. Under the Small Benefits Exemption Scheme, company directors and employees can receive a non-cash bonus of up to €500 in value on a completely tax free basis each year.

As the payment must be in a non-cash form, the most common way to avail of this scheme is by purchasing gift vouchers. Shop Local Gift Vouchers can assist you save money by taking advantage of the Government Small Benefit Exemption Scheme. The gift voucher is also a fully deductible business expense for your company. If you haven’t availed of the Small Benefit Exemption Scheme so far in 2015, make sure you do before 31st December and use Shop Local Gift Vouchers for this.

The “Shop Local Gift Vouchers” are available to purchase online on www.dundalk.ie/vouchers or directly from the Dundalk Chamber Offices Unit 4

Partnership Court Park St. Dundalk (across the rd. from Dundalk Lighting) or by calling Tel: 042 9336343 or email accounts@dundalk.ie

They can also be bought in Grants in Dublin St., Cuchulainn Credit Union, Central News Clanbrassil St., McCuskers Newsagents in Earl St. Dundalk, Centra in Blackrock, Finnegan's in Louth village, Sheelan's Riverstown, McCrystal's in Jenkinstown and Valentines XL Carlingford.

So please buy these vouchers this Christmas and help local family owned businesses.

Press release ends

For further information on this press release call Paddy Malone on Tel: 042 9336744 or email paddy@malone.ie