

**Press Release:**

**14<sup>th</sup> October 2015**

***Minister Bruton attends Chamber Budget Breakfast***

Dundalk Chamber of Commerce held their annual Budget Breakfast in the Crowne Plaza Hotel, Dundalk. Sponsored by Paypal, the event was a sell out with just on 200 in attendance. Attendees from financial, professional and the wider business community came out early to hear speaker Enda Jordan, Tax Director with Ernst & Young unravel the complexities of this year's budget

Minister for Jobs, Enterprise & Innovation Richard Bruton T.D. also called in to event and addressed the audience mentioning some of the new job incentives in this year's budget including CGT for entrepreneurs and details of the new knowledge box.

Reaction to the Budget was generally positive although it was noted that the Living City initiative had not been extended to Dundalk, despite the obvious need to revitalize the town center.

Paddy Malone PRO of the Chamber also asked all attendees to consider buying the new "Shop Local Gift Vouchers" if they are considering giving Christmas bonus or other one off payment. There is no better cost effective way of putting up to €250 in an employee's hand, with no PAYE, USC or PRSI cost. The Chamber is meeting ALL administration costs and as a result a €100 voucher costs the employer €100 and the retailer gets €100 back from the Chamber. This was endorsed by Enda Jordan.

The voucher which can be spent in Gift shops, Butchers, Wine, hairdressers, beauticians, car parts, gyms, clothes shops, toy shops, video game shops restaurants, travel agents and much more... He would also encourage members of the public to buy them as they are the ideal Christmas, wedding or Birthday gift.

This scheme means cash will be spent locally assisting Dundalk businesses and thereby increasing employment. This is a win win deal.

***Shop Local Gift Vouchers*** can assist you save money by taking advantage of the Government Small Benefit Exemption Scheme. Employers can save 57% on staff rewards now by giving employees a ***Shop Local Gift Voucher*** instead of cash.

**Press release ends**

**For further information on this press release call Paddy Malone PRO Dundalk Chamber on  
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