

Over 70 businesses attend workshop on “LinkedIn” organized by Dundalk Chamber

Dundalk Chamber hosted a workshop on LinkedIn and how it can be used to promote your business, products and services. Guest speaker was Billy Mahon of Superior Internet Marketing. The event was a sell out with over 70 attendees from all types of businesses.

Billy stressed to all the delegates that now is the time for them to take control of their online brand and do things right by harnessing the potential of LinkedIn as a social networking platform. Studies show that LinkedIn is by far the most preferred networking and social selling tool used by professionals the world over. This is the second time the Chamber has hosted this event and it has proven to be very popular again.

This powerful LinkedIn for Business workshop was designed for anyone looking to use LinkedIn more effectively and to ensure that they are best placed to use the power and opportunities of LinkedIn for them and their company, giving them the know-how to market their products and services, increase their visibility & reputation and, most importantly, develop new business on it.