

**6<sup>th</sup> June 2014**

Dundalk Chamber of Commerce launched **Businessclub**, a new initiative to help local businesses develop and grow. **Businessclub** is a rolling, monthly program of workshops where members will work with other businesses that experience similar challenges and needs:

- in a collaborative environment, working as a team
- supporting and learning from each other
- using tried and tested strategies and techniques that quite simply work

For an investment of only €60 euros per quarter for Chamber Members (€80 euros per quarter for non-members) **Businessclub** members will learn how to implement proven strategies to increase sales and profits, improve team performance and get time back for themselves. Dates for the first three meetings were announced as 10<sup>th</sup> June, 12<sup>th</sup> July and 12<sup>th</sup> August from 6.00pm to 7.30pm at the Fairways Hotel.

Chamber President Paddy Mathews strongly urges companies and sole traders who are serious about developing and growing their business to attend the launch – “Businessclub is one of the biggest initiatives and programs the Chamber has started in recent years. We are certain it will have a significant impact in the local area and it is up to business owners and managers to pick up the ball and run with it – do not miss out!”

For more information and to register for Businessclub call Kerry Ann in Dundalk Chamber on Tel: 042 9336343 or email [certs@dundalk.ie](mailto:certs@dundalk.ie)

**Press release ends**

**For further information on this press release call Paddy Malone PRO Dundalk Chamber on Tel: 042 9336744 or email [paddy@malone.ie](mailto:paddy@malone.ie)**