

**Press Release:**

**7<sup>th</sup> May 2014**

Dundalk Chamber of Commerce is aware of the need for assistance and support for many of its Members trying to survive and thrive in the currently difficult economy. The Chamber seeks to work closely with those Members seeking solutions and answers to the many questions and challenges they currently have. There are green shoots appearing and signs of improvement in the economy and the Chamber want to assist local businesses to maximise their potential at this critical time.

At the turn of the year, the Chamber surveyed its Members about what more the Chamber can do for them – what would be valuable to its Members and the local business at large. In response to the feedback, the Chamber is launching a new initiative called **Businessclub**.

Businessclub is a rolling, monthly program of workshops that will make a difference to your business, utilising tried and tested solutions to develop and grow a business.

Unlike other opportunities, members of Businessclub will work with other businesses that experience similar challenges and needs:

- in a collaborative environment, working as a team
- supporting and learning from each other
- using tried and tested strategies and techniques that quite simply work

Vice-President of the Chamber, Holly Dance, said, “Businessclub is a unique opportunity for leaders of businesses to learn and share best practices in a collaborative environment. While Businessclub is not a quick fix, there will unquestionably be some immediate and substantial benefits and gains. Businessclub is primarily about making fundamental improvements in your business for long-term, sustainable growth.”

The Chamber is launching Businessclub at an event to be held at Fairways Hotel on Wednesday the 28<sup>th</sup> May at 6.00pm until 7.15pm. Purposefully, at the launch, attendees will leave with several tangible actions and ideas that can be implemented in their businesses the very next business day. Chamber President Paddy Mathews strongly urges companies and sole traders who are serious about developing and growing their business to attend the launch – “Businessclub is one of the biggest initiatives and programs the Chamber has started in recent years. We are certain it will have a significant impact in the local area and it is up to business owners and managers to pick up the ball and run with it – do not miss out!”

For more information and to register this free launch, call Kerry Ann in Dundalk Chamber on Tel: 042 9336343 or email [certs@dundalk.ie](mailto:certs@dundalk.ie)

**Press release ends**

**For further information on this press release call Paddy Malone PRO Dundalk Chamber on Tel: 042 9336744 or email [paddy@malone.ie](mailto:paddy@malone.ie)**